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## **Hennessy Industries LLC, partners to distribute Bayley Service Intelligence.**

Coats® Bayley Service Intelligence is the world's first smart service efficiency system designed to deliver actionable intelligence across the entire fixed ops process.

Hennessy Industries LLC, manufacturer of Coats® tire changers and wheel balancers, begins distribution partnership to sell, install and support Bayley Service Intelligence in North America.

Bayley Service Intelligence was invented by an award-winning Fixed Ops Director who understands the unique labor and efficiency challenges Fixed Ops service departments face every day. Coats® Bayley Service Intelligence is the world's first smart service efficiency system designed to deliver actionable intelligence across the entire service cycle.

“From increasing efficiency to improving absorption rate, our goal is to help dealers meet current service demand and grow revenue, loyalty, and profitability. We have been impressed with the results Bayley is providing in improving dealerships fixed ops performance, and with the team at Bayley that understands the daily fixed ops environment” said Don Vanderheyden, Vice President, Commercial, Hennessy Industries, Inc.

Bayley Service Intelligence is a product developed by North Carolina based Shyft Automotive. “Bayley, our patent-pending IoT platform, is designed to address the industry challenges of a technician shortage that is only increasing, the importance of customer satisfaction (CSI) scores to automotive retailers, and the need to optimize fixed ops performance,” said Marcus Aman, CEO and founder of Shyft Automotive, the developers of Bayley.

Bayley will be on display in the Coats® booth 3651W at the NADA show starting March 10, 2022, in Las Vegas.

For further information, please contact Don Vanderheyden, Vice President- Commercial, Hennessy Industries LLC, 615-838-3125, [don.vanderheyden@ammcoats.com](mailto:don.vanderheyden@ammcoats.com) or visit [www.coatsgarage.com/coats-bayley-service-intelligence](http://www.coatsgarage.com/coats-bayley-service-intelligence)



### **About Coats**

As the continent's largest full-line wheel service equipment manufacturer, Coats keeps the wheels that power transportation and commerce moving. Trusted by wheel-service professionals since 1947, Coats designs, builds, and markets under its family of distinguished brands. Coats serves some of the world's most demanding customers, with a wide range of hardware, software, and services—from precision wheel balancers and tire changers to remote diagnostics, integrated safety, and compliance solutions, and mobile field service. Learn more at [CoatsGarage.com](http://CoatsGarage.com)

### **About Shyft Automotive**

Shyft Automotive was founded by an automotive Fixed Operations Director to provide solutions enabling automotive OEM retailers and aftermarket repair operations to improve operational efficiencies. Based in Wilson, North Carolina, the firm's products include Bayley Service Intelligence and Shyft Shop Management. Bayley has been recognized as a best new product by multiple fixed ops publications. Learn more at [ShyftAuto.com](http://ShyftAuto.com) and [GetBayley.com](http://GetBayley.com).

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